



## PaperSeal™ Shape

PaperSeal™ Shape is the latest addition to the multi-award-winning PaperSeal paperboard tray portfolio. It offers round, multi-compartment and deeper tray formats, offering excellent seal integrity and rigidity thanks to its double-flange construction.

It is ideal for fresh prepared fruit and salads, dips and chilled ready-to-eat meals where a modified atmosphere is required to maintain shelf-life.

A recyclable alternative to traditional plastic trays, PaperSeal Shape reduces plastic by 80 – 90 percent<sup>1</sup>.

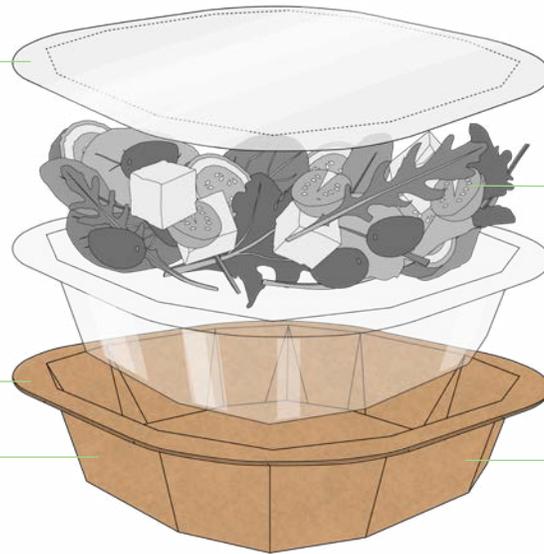


### Tray sustainability

- Because the body of the tray is made from paperboard, PaperSeal Shape trays typically use 80-90% less plastic than traditional trays, depending on application
- The liner is easily separated from the paperboard portion of the tray after use so that the paperboard can be optimally recycled in paper waste streams<sup>2</sup>
- Can be supplied unlined if a barrier is not required
- The paperboard is made from renewable plant-based fiber, sourced from sustainably managed forests

### Safety

- Seal integrity that is equivalent to a plastic tray
- The product stays fresh, delivering a shelf-life equivalent to a plastic tray, thanks to the double-flanged, rigid tray construction



### Flexibility

- Ideal for round, multi-compartment and deeper trays
- Various liners and paperboards offer technical solutions to suit any product
- Recommended for chilled ready-to-eat foods, dips, salads, and prepared fruit

### High-impact branding

- High-quality graphics can be printed on both the internal and external surface, delivering on-shelf differentiation

### Operational efficiency

- The tray can be supplied formed or flat, the latter resulting in lower transport and storage costs compared to pre-made trays
- Can be run on existing tray sealing machines, removing the need for investment in new equipment<sup>3</sup>
- Reduced inventory requirements thanks to the availability of smaller minimum purchase quantities

<sup>1</sup> Plastic reduction figures are for the tray and exclude the lidding film, which is expected to be similar to film used for current trays. Each PaperSeal tray is specified on a case-by-case basis to minimize plastic content, at levels even below 10% where possible.

<sup>2</sup> In some countries (depending on the percentage of plastic), the lined tray is accepted for recycling without the liner having been removed.

<sup>3</sup> Modification to the sealing tool may be required.

# The PaperSeal™ Tray Range

Ideal for a wide range of applications



**PaperSeal™ Shape** is ideal for fresh ready-to-eat chilled food, and prepared salads and fruit. Available in round, multi-compartment and deeper tray shapes, it reduces plastic by 80-90 percent.



**PaperSeal Original** is designed for fresh and processed protein, fresh pasta, salads and prepared fruit requiring modified atmosphere in a rectangular-shaped tray. Reduces plastic by 80-90 percent.



**PaperSeal Skin** is the solution for fresh and processed protein applications requiring vacuum skin packaging. Reduces plastic by 80-90 percent.



**PaperSeal Cook** is a dual-ovenable modified atmosphere tray for fresh ready-to-eat meals. Reduces plastic by up to 80 percent.